



Which Entrepreneur Type Are You?

The Follower

Your plan is to start your own business by following in the footsteps of others. Listening to the experiences of others will certainly help you avoid the same mistakes they made in business. Your method has the potential to save you time and money. After all, the tried and true methods seem like the safest, surest, easiest, and profitable way to run a business.

You know it's okay not to know everything. As such, you're not afraid to reach out for help, which can be very powerful. A collaborative approach can help your business go further, than if you rely on just your own skills and resources.

While you're great at gleaning from others, keep in mind, you may not have the complete story. You're on the outside, looking in, and may be missing the key elements that others have used to build their success. Your practice of copying the works of others, may lead to you implementing techniques incorrectly, which may cost you time and money.

Don't simply be a copycat. What works for another business may not work for you. Not only that, but copying means you'll always be behind those leading the way. Be innovative, even if it means taking the techniques you learn from others and giving it a new spin.

Rather than copy exactly, find ways to make the techniques you learn relevant to your business.

